

Wednesday, 28th January 2026

Dear Parent/Carer,

‘Every Choice Counts’ Road Safety Presentation – Thursday 26th February 2025

Members of West Midlands Fire Service (“WMFS”) will be delivering the ‘Every Choice Counts’ presentation, which is aimed at road safety, to our Year 12 students on Thursday 26th February 2026. WMFS and Grace Academy feel it is important that this vulnerable road user group, both young drivers and passengers, are empowered to make good, safe choices in light of the growing number of incidents around the country.

“Every Choice Counts” is designed to raise awareness and create a better understanding of being a responsible driver and/or passenger when travelling inside a vehicle and will cover topics such as:

- Fatal Five (Speeding, seatbelts, drink drug-driving, careless driving and mobile phones);
- Peer pressure;
- Coping strategies.

Please be aware that this presentation illustrates re-enacted scenes of a road traffic collision via virtual reality technology and WMFS may use emotive language which may spark an emotional reaction from a young person, especially if they have ever been involved, and/or if they know of anyone who has been killed or seriously injured, in a road traffic collision.

To understand the serious nature of this issue and the reality of road traffic collisions, WMFS consider all young people would benefit from the “Every Choice Counts” presentation.

If you **do not** wish your child to take part in this presentation, please complete the form below and return it to me by 19th February 2026.

Yours faithfully,



Mrs E Williams
Assistant Principal – Ethos and Personal Development
Grace Foundation Lead Practitioner



Executive Principal:
Mrs N Bryan

Associate Principal:
Mrs E Wheller



“Every Choice Counts” Presentation

Name of Student: _____

I **DO NOT** wish my child to participate in the above presentation.

Signed: _____ (Parent/Carer)

Print Name: _____

Date: _____