

Business Studies
Term 2 (Jan - April)

This term, we are studying...

Year	Topic(s)	Why this? Why now?
Year 10	<p>GCSE Business (9-1)</p> <p>Theme 1: Investigating small business</p> <p>Topic 3: Putting a business idea into practice</p> <p>1.3.1 Business aims and objectives</p> <p>1.3.2 Business revenues, costs and profits</p> <p>1.3.3 Cash and cash flow</p> <p>1.3.4 Sources of business finance</p> <p>Topic 4: Making the business effective</p> <p>1.4.1 The options for start-up and small business</p> <p>1.4.2 Business location</p> <p>1.4.3 The marketing mix</p> <p>1.4.4 Business plans</p>	<p>Why this - Topic 3</p> <p>Students move onto look at the practicalities of finance and financial monitoring, emphasising that entrepreneurial ideas and strategic ideas and strategic aims must be backed up by accurate and up-to-date operational systems.</p> <p>Why now- Topic 3</p> <p>Students have gained solid introduction to business and key concepts. They know why business ideas come about and how they meet the needs of their customers via market research. They now need to explore the financial implication of a business and how aims and objectives help business to survive.</p> <p>Why this - Topic 4</p> <p>Further investigation of operational areas is carried. The concept of risk is revisited and reinforced by looking at ways of reducing risk e.g. limited liability companies. Students will understand concepts of liability and how this underpins the spread and reduction of risk for business owners.</p> <p>Why now - Topic 4</p> <p>Topic 4 builds on Topic 3 and looks at what happens once an entrepreneur has taken the risk to start the business . It begins by studying the importance of ownership .Students then learn about location and how this impacts businesses and the marketing mix element.</p>

	<p>Topic 2.5 Making human resource decisions</p>	<p>These aspects are considered in this final topic, allowing students to consolidate all topics covered in Theme 2, with clear focus on the importance of human resources.</p>
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their performance. Students will learn that successful recruitment is key to maintaining the success of a business, as people are often considered to be the most valued resource. Students will explore the various selection tools and the enhanced use of technology in this area. Businesses with an effective recruitment process in place are more likely to make successful appointments. In a competitive labour market this is a major advantage and will support business success. This unit gives Students the opportunity, through role play, to take part in selection interviews. They will need to be organised and prepared so that they demonstrate your communication skills in this work-related competence.

Why now -

As our Year 13 students prepare to complete their final full term with us, they are also preparing for the world of work and higher education which will require them to take part in the recruitment and selection process. This unit will give them a foundation for progression to employment. Through undertaking recruitment activities, the unit will help them to develop the skills needed in an interview situation. Students will have an opportunity to review their individual performance and analyse their skills for development.