

**Business Studies**
**Term 3 (April - July)**

This term, we are studying...

Year	Topic(s)	Why this? Why now?
Year 10	<p>GCSE Business (9-1)</p> <p>Theme 1: Investigating small business</p> <p>Topic 4: Making the business effective</p> <p>1.4.1 The options for start-up and small business</p> <p>1.4.2 Business location</p> <p>1.4.3 The marketing mix</p> <p>1.4.4 Business plans</p> <p>Topic 1.5</p> <p>1.5.1 Business stakeholders</p> <p>1.5.2 Technology and business</p> <p>1.5.3 Legislation and business</p> <p>1.5.4 The economy and business</p> <p>1.5.5 External influences</p>	<p>Why this - Topic 4</p> <p>Further investigation of operational areas is carried. The concept of risk is revisited and reinforced by looking at ways of reducing risk e.g. limited liability companies. Students will understand concepts of liability and how this underpins the spread and reduction of risk for business owners.</p> <p>Why now - Topic 4</p> <p>Topic 4 builds on Topic 3 and looks at what happens once an entrepreneur has taken the risk to start the business . It begins by studying the importance of ownership .Students then learn about location and how this impacts businesses and the marketing mix element.</p> <p>Why this - Topic 5</p> <p>Learners need to learn and understand the impacts of the economy and legislation on small businesses. In topic 5 learners will be able to consider how broad types of legislation affect businesses. They will gain an awareness of developments in the wider economy such as unemployment, inflation and exchange rates.</p> <p>Why now - Topic 5</p> <p>Learners now have a good understanding of the dynamic natures of business, entrepreneurship, spotting business opportunities and what is required to put these opportunities into practice and making them effective. With all this knowledge they are now able to explore the external influences on businesses.</p>



		<p>assessment task within this unit, students will need to draw on their learning from across your programme. They have gained a significant amount of business knowledge from Unit 1 to understand the key principles of business structures to complete a marketing campaign. The Part A Research Pack is released to students under low control conditions in the afternoon on the day before the Part B assessment, which will be sat in the morning session. Students have access to Part A for a 2 hour preparation period with the Part B assessment being a 3 hour supervised session. The assessment is set and marked by Pearson</p> <p>Exam date: Part A Part B</p>
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Year 13	<p>Pearson BTEC Level 3 National Extended Certificate in Business (360 GLH) 601/7159/5</p> <p>Unit 8 - Recruitment and selection process</p>	<p>Why this -</p> <p>The unit gives students the opportunity to participate in selection interviews and review their performance. Students will learn that successful recruitment is key to maintaining the success of a business, as people are often considered to be the most valued resource. Students will explore the various selection tools and the enhanced use of technology in this area. Businesses with an effective recruitment process in place are more likely to make successful appointments. In a competitive labour market this is a major advantage and will support business success. This unit gives Students the opportunity, through role play, to take part in selection interviews. They will need to be organised and prepared so that they demonstrate your communication skills in this work-related competence.</p> <p>Why now -</p> <p>As our Year 13 students prepare to complete their final full term with us, they are also preparing for the world of work and higher education which will require them to take part in the recruitment and selection process. This unit will give them a foundation for progression to employment. Through undertaking recruitment</p>
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		<p>activities the unit will help them to develop the skills needed in an interview situation. Students will have an opportunity to review their individual performance and analyse their skills for development.</p>
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